

MEMORANDUM OF DELEGATION

CONTRACT AUTHORITY

TO: Leesha Zimmerman, Program Director for the Trademark Licensing Office

In Section 681-13.8 of the Iowa Administrative Code, the Board of Regents and the President of ISU have delegated to me as Vice President for Business and Finance authority to sign all contracts for ISU, with certain exceptions, and to further delegate that authority.

Subject to the authority retained by the Board of Regents and the limitations on my authority as set forth in ISU's Contracting Authority Policy (Non-Employment Related), I authorize you to sign the following on behalf of ISU:

1. Licenses for use of ISU's trademarks, including standard, cottage, and limited use agreements for normal trademark operations
2. Licenses for ISU to use the trademarks of other entities
3. Any co-branding agreements.


I further authorize you to re-delegate your authority.

Your authority is limited as follows:

1. You may not sign any trademark management firm contracts.
2. You may not sign any license where doing so would be inconsistent with the terms of any agreement between ISU and a trademark management firm.
3. You may not sign any contract where I have determined that unusual circumstances exist requiring the attention of the Board of Regents.

This delegation shall be effective so long as you remain in your position as Director for the Trademark Licensing Office, unless revoked sooner by the President of Iowa State University, by me, or by my successor. This delegation also supersedes my October 11, 2004 memorandum to you concerning Trademark Licensing Signing Authority.

Signed this 26 day of June, 2008



Warren R. Madden
Vice President for Business and Finance

Send copies of completed delegations to:
Office of University Counsel
Assistant Vice President for Business Services